Roll No.

12027

MBA 2 Yr. 2nd Semester CBCS (2016-17) Examination – May, 2019

OPERATIONS AND SUPPLY CHAIN MANAGEMENT (Discipline Specific Elective Courses)

Paper: 16IMG22D1

Time: Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note: The question paper is divided in two sections. Section 'A' comprising eight short answer type questions (carrying two marks each, which are compulsory. Answer to each question should not exceed 50 words normally) Section 'B' comprising 8 questions (2 questions from each unit). The students are required to attempt four questions selecting one question from each unit. All questions will carry equal marks.

SECTION - A

- 1. Short Answer Type Questions:
 - (i) What do you mean by supply chain synchronization?

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- (ii) What are the objectives of OSCM?
- (iii) What are different types of layouts?
- (iv) Differentiate between IIT and lean production?
- (v) What do you mean by global optimization in logistics?
- (vi) What are economic benefits of warehousing?
- (vii) How e-procurement is different from purchasing process? https://www.haryanapapers.com
- (viii)Discuss social issues in supply chain management.

SECTION - B

UNIT - I

2. Describe the decision making in operations management and discuss four stages of operations and supply chain alignment with operation strategy.

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3. Describe the mechanics of three qualitative forecasting techniques and compare their strengths and weaknesses.

UNIT - II

- 4. What are different factors in deciding location? Explain the types and location planning methods.
- 5. Write a detailed note on Material Handling principles and devices.

UNIT - III

6. Discuss in detail Logistical operation in supply chain management and explain logistics strategy and decision models.

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Write a detailed note on future trends in supply chain management.

UNIT - IV

- **8.** Discuss in detail the process, trends and strategies of procurement.
- 9. Write detailed note on social issues & Relationship development in supply chain management.

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