

**Unit-IV**

Roll No. ....

8. Write a short notes on :
- (a) Inflation analysis
- (b) Tariff analysis
9. What are the methods to measure the national income ?
- \_\_\_\_\_

**12002**

**M.B.A. 2 Yr. 1st Sem. (CBCS)**

**Examination- December, 2016**

**Managerial Economics**

**Paper-16IMG21C2**

**Time : 3 hours**

**Max. Marks : 80**

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

**Note :** Section-A contains eight short answer type questions of two marks each and is **compulsory**. From Section-B attempt **four** questions, selecting **one** question from each unit. All questions carry equal marks.

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**Section-A**

1. (a) Indifference curve
- (b) Demand estimation
- (c) Output-Cost relations
- (d) Shut-down points
- (e) Limit pricing
- (f) Peak load pricing
- (g) Tariff analysis
- (h) Risk analysis

**Section-B**

**Unit-I**

2. Discuss the nature and scope of managerial economics.

12002-2650-(P-4)(Q-9)(16) (2)

3. What is an indifference curve ? What are its properties ? What role does it play in consumer analysis ?

**Unit-II**

4. What are the sources of monopoly ? Under what conditions is a monopoly justified ?
5. Explain in detail Baumals' sales maximization model.

**Unit-III**

6. What is meant by peak-load pricing ? Also discuss the advantage of peak load pricing strategy.
7. Explain the price-output decision in multi-plant and multi-product firms.

12002-2650-(P-4)(Q-9)(16) (3)

[ Turn Over