Roll	No.	*********************

12001

MBA 2-Year 1st Semester (CBCS) Examination – December, 2018

MGT. CONCEPTS AND APPLICATION

Paper: 16IMG21C1

Time: Three Hours] [Maximum Marks: 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note: Attempt compulsory Question No. 1 from Section-A and four questions from Section-B (one question from each Unit). All questions carry equal marks.

SECTION - A

- 1. Conceptualize the following:
 - (a) Nature of management
 - (b) Contingency approach
 - (c) Importance of forecasting for management

P. T. O.

- (d) Benefits of delegation
- (e) Linkage between morale and productivity
- (f) Participative leader
- (g) Objectives of control
- (h) Need for corporate social responsibility

SECTION - B

UNIT - I

- Different levels of management need different types of skills.' Comment. Also discuss the characteristics of management.
- **3.** Compare and contrast scientific management approach and behavioural approach. Which of them is more appropriate for today's modern organizations? Why? http://www.HaryanaPapers.com

UNIT - II

- **4.** Explain the significance, process and levels of planning.
- **5.** Discuss the principles of organizing. Which factors affect the span of management?

UNIT - III

- **6.** Write a note on Maslow's theory of motivation. What are its major criticism?
- 7. Highlight the importance of leadership in an organization. Which characteristics and skills should a leader have?

UNIT - IV

- **8.** Discuss the meaning and objectives of management control system. What are the essentials of an effective control system?
- 9. Write notes on:
 - (a) Evaluation of corporate social performance.
 - (b) Managerial ethics.