

Roll No.

56501

**MBA 5 Yr. 1st Semester (N. S.)
Examination – February, 2022**

BUSINESS ORGANIZATION

Paper : 501P-1

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt 5 questions in all, selecting one from each Unit. Question No. 1 is compulsory. All questions carry equal marks.

SECTION – A

1. Write short notes on the following :

(a) Business Plan

56501-30-(P-3)(Q-9)(22)

<https://www.mdustudy.com>

P. T. O.

(b) Stake Holders

(c) HUF

(d) LLP

(e) Securities market

(f) Types of insurance

(g) Network marketing

(h) Franchising

SECTION – B

UNIT – I

2. Define business, its nature and objectives.
3. What business activities are involved in a business and business environment affecting it ?

UNIT – II

4. Define entrepreneurship, concept and its nature.
5. How you would start a business, explain in detail ?

56501- (P-3)(Q-9)(22) (2)

<https://www.mdustudy.com>

UNIT – III

- ✓6. How operation decisions will affect a business, explain with suitable examples ?
7. Risk cannot be eliminated it can be reduced justify this statement.

UNIT – IV

8. Define product planning and development, and steps involved in this process in detail.
 9. What are the differences between e-commerce and m-commerce ?
-

<https://www.mdustudy.com>

Whatsapp @ 9300930012

Send your old paper & get 10/-

अपने पुराने पेपर्स भेजे और 10 रुपये पायें,

Paytm or Google Pay से

56501- (P-3)(Q-9)(22) (3)

<https://www.mdustudy.com>