

Roll No.

56008

**MBA 2 Year 1st Semester (Old) Batch
2011-12**

Examination – December, 2017

BUSINESS ENVIRONMENT

Paper : MBA-108

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section – A is *compulsory*. Attempt *one* question from each Unit in Section – B. All questions carry equal marks.

SECTION – A

1. (a) Describe the term "Business and Environment" and outline the relationship between the two.
- (b) What do you mean by monetary policy ?
- (c) Explain full employment objective of monetary policy.
- (d) State the meaning of Balance of Payment (BOP).
- (e) What do you mean by globalization ?

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- (f) State the factors causing globalization of business.
- (g) State the objectives of Industrial Policy in India.
- (h) What should be the new of public sector under current business environment ?

SECTION – B

UNIT – I

- 2. What do you mean by business environment ? Describe the main constituents of business environment ? What is importance of study of business environment ? How has the business environment transferred during last decade ?
- 3. Explain various economic factors which affect business environment ? How has public sector in India contributed to the economic growth in India ?

UNIT – II

- 4. Write a brief notes on the following :
 - (a) What are the tools of monetary policy ?
 - (b) Analyze the objectives of monetary policy.
 - (c) Distinguish between Repo rate and Reverse Repo rate.
- 5. Bring out the role of Government in Regulating and Promoting business. What role does you foresee for the Government in the Post Liberalization era ?

UNIT – III

- 6. What is the problem associated with rapid industrial development and how can these be controlled to an extent ?
- 7. Critically examine India's Industrial Policies since 1991 and discuss on the outcomes.

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UNIT – IV

- 8. What is disequilibrium in balance of payment ? Discuss the causes of disequilibrium and suggest the right methods to control disequilibrium.
- 9. (a) Define international business. Give an outline of factors driving globalization of businesses.
- (b) Write the role of foreign direct investment in Economic development of India.

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