

Roll No.

97691

**BCA 6th Semester
Examination – November , 2018**

E-COMMERCE

Paper : BCA-306

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt *five* questions in all. Question No. 1 will be *compulsory*. In addition to compulsory question, student will have to attempt *four* more questions selecting *one* question from each Unit.

- 1.** Explain the following :
- (a) Traditional Commerce vs Electronic Commerce
 - (b) Transaction integrity
 - (c) E-Commerce in Industry
 - (d) Change Card
 - (e) Internet
 - (f) Clients threats
 - (g) EDI agreement
 - (h) Electronic market

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UNIT – I

2. (a) What is E-Commerce ? What are the benefits of E-Commerce ? Explain.
(b) Explain Scope of E-Commerce in detail. Also Explain the Future of E-Commerce in detail.
3. Explain the following in detail :
 - (a) Application of E- commerce in Direct Marketing and selling. <http://haryanapapers.com>
 - (b) Impact of E-commerce.

UNIT – II

4. (a) What do you mean by value chain in Electronic commerce ? Explain supply chain and strategic Business unit chains in detail.
(b) Write detail note on communication channel Threats and server Threats in detail.
5. (a) What do you mean by security Threats in E-commerce ? Explain security policy and integrated security in detail.
(b) Write detail note on Inter -organizational value chains and porter's value chain model in detail.

UNIT – III

6. What is electronic payment system ? Explain electronic wallets, smart card and credit card system in detail.

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7. Explain the following in detail :
 - (a) Protecting E-commerce assets
 - (b) Protecting intellectual property
 - (c) Insuring transaction integrity
 - (d) Protecting client computers

UNIT – IV

8. (a) What is EDI ? Explain the Benefits of EDI in detail.
(b) What do you mean by EDI standards and EDI Security ? Explain in detail.
9. What do you mean by Business to Business E-Commerce ? Explain inter-organizational trade cycle and credit transaction trade cycle in detail.

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