

Roll No.

97691

**BCA 6th Semester
Examination – April, 2018**

E-COMMERCE

Paper : BCA - 306

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Attempt *five* questions in all. Question No. 1 is *compulsory*. Attempt *four* more questions selecting *one* question from each Unit. All questions carry equal marks.

1. Explain the following :

- (a) Internet.
- (b) Traditional Commerce vs Electronic Commerce.
- (c) E-Commerce in Service Industry.
- (d) EDI agreement.
- (e) EDI communication.
- (f) Electronic cash.

- (g) E-commerce channels.
- (h) Electronic market.

UNIT - I

2. What is E-Commerce ? Explain Scope of E-Commerce in detail. Also explain future of E-Commerce in detail.
3. Explain the following in detail :
 - (a) Impact of E-Commerce and Obstacles in adopting E-Commerce.
 - (b) Application of E-Commerce in Direct Marketing and Selling.

UNIT - II

4. (a) What do you mean by Security Threats in E-Commerce ? Explain security policy and integrated security in detail.
 - (b) Write a note on Communication Channel Threats and Server Threats in detail.
5. What do you mean by value chain in Electronic Commerce ? Explain supply chain, Inter-organizational value chains and porter's value chain model in detail. <http://www.HaryanaPapers.com>

UNIT - III

6. (a) What is electronic payment system ? Explain Electronic cash and electronic wallets in detail.
 - (b) Write detail note on Smart Card and Credit Card System.

7. Explain the following in detail :

- (a) Insuring Transaction Integrity and Protecting Client computers.
- (b) Protecting E-Commerce Assets and Protecting intellectual property.

UNIT - IV

8. What do you mean by Business to Business E-Commerce ? Explain Inter-organizational Trade Cycle and Credit Transaction Trade Cycle in detail.
9. (a) What is EDI ? Explain the Benefits of EDI in detail.
 - (b) What do you mean by EDI standards and EDI Security ? Explain in detail.
