

Roll No.

57532

**BBA 4th Semester (N. S.) 2014-17
Examination – April, 2018**

HUMAN RESOURCE MANAGEMENT

Paper : BBAN - 402

Time : Three Hours] [Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section – A is *compulsory*. Attempt *four* questions from Section – B, selecting *one* question from each Unit.

SECTION – A

1. Briefly explain the following :
 - (a) Strategic HRM
 - (b) KPO

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- (c) Job analysis
- (d) Induction
- (e) Cross cultural training
- (f) Career planning
- (g) Healthy work environment
- (h) Competency based HRM

SECTION - B

UNIT - I

- 2. Describe the nature and scope of human resource management.
- 3. What is meant by HR outsourcing ? Explain the merits & demerits of BPO.

UNIT - II

- 4. Describe the various steps of human resource planning.
- 5. How are recruitment and selection different from each other ? Describe their importance in HRM.

UNIT - III

- 6. Describe various employee development practices.
- 7. Why is employee retention important ? Mention the strategies of employees retention.

UNIT - IV

- 8. What is the role of rewards & pay in HRM ?
- 9. Explain competency based HRM.