

Roll No.

57033

B.B.A. 4th Semester

(N.S.) 2011-14

Examination-May, 2013

Human Resource Management

Paper-Bba-403

Time : 3 hours

Max. Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note : This paper consists of **two** sections (Section A and B). Section **A** is **compulsory** and carries questions of two marks each and Section B consists **eight** questions. The students shall be required to attempt **four** questions from section B selecting **one** question from each unit. All questions carry equal marks.

Section-A

1. (a) Describe the objective of HRM.

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[Turn Over

- (b) Define the term competitive environment.
- (c) Describe the type recruitment methods.
- (d) How to conduct a Job Evaluation ? Explain with example.
- (e) What is human resource planning ?
- (f) Define on the job training methods.
- (g) What is meant by the term 'reward system' ?
- (h) Describe the objectives of executive development programme.

Section-B

Unit-I

- 2. Is HRM possible in private sector ? Explain the various obstacles to its implementations.
- 3. Define the term HRM. Discuss various HRM policies in global competitive environment.

Unit-II

- 4. Discuss various techniques used in manpower planning.
- 5. Explain the external and internal sources of Recruitment in an organization.

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Unit-III

6. Explain the need of training and further discuss why the training programmes are evaluated.
7. Why career planning is important. How does it help an organization in its development ?

Unit-IV

8. Compare and contrast between performance potential and performance appraisal. Justify your answer with suitable example in Indian organizational context.
9. You are applying for a job as a manager and are at the point of negotiating salary and benefits. What would you describe the salary package for yourself ?

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