

Roll No. :

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**B.B.A. (II) 3rd Semester
Examination, March-2021
(New Scheme 2014-17)**

**PROJECT MANAGEMENT
Paper-BBA-II-N-305**

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note :- Attempt five questions in all, selecting one question from each Unit in Section-B. Question No. 1 is compulsory from Section-A. All questions carry equal marks.

Section-A

1. Briefly explain the following :

(a) Features of a project

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(1)

RD-384 P.T.O.

- (b) Difference between present value and future value
- (c) Preliminary screening
- (d) Project cash flows
- (e) Benefits of technical collaboration
- (f) Components of project cost
- (g) Need for preparing income statement
- (h) Profitability index

Section-B

Unit-I

- 2. How is project management different from traditional form of management ? Discuss various types of project organisation.
- 3. Explain the meaning and elements of financial analysis. What purpose does it serve ?

Unit-II

- 4. What is SWOT analysis ? How is it conducted ? What is its usefulness in project management ?
- 5. Discuss the process, advantages and disadvantages of market survey.

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Unit-III

6. Which aspects are considered in technical analysis? Discuss the important charts used in technical analysis.
7. Discuss the features and types of equity financing. What are its advantages and disadvantages?

Unit-IV

8. Discuss the contents of a balance sheet. What is its usefulness?
9. Cashflows of a project are as given below :

Year	Cashflows (₹)
0	- 56125
1	25000
2	20000
3	18000
4	16000
5	14000

Find the IRR of the project.