

Roll No.

57511

**BBA 2nd Semester (N. S.) 2014-17
Examination – April, 2018**

PRINCIPLES OF MANAGEMENT

Paper : BBAN-201

Time : Three Hours]

[Maximum Marks : 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.

Note : Section – A contains *eight* short answer type questions of *two* marks each. All the questions are *compulsory*. Section - B attempt *four* questions in all, selecting *one* question from each Unit. All questions carry equal marks.

SECTION – A

1. Describe the following :

(a) Technical skills

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P. T. O.

- (b) Span of control
- (c) Operational Planning
- (d) In group
- (e) Coordination
- (f) Divisional structure
- (g) Observation
- (h) Threat to status

SECTION – B

UNIT – I

- 2. Define management and explain its nature. Discuss the process of management in detail.
- 3. Discuss Henry Fayol's principle of management and their importance.

UNIT – II

- 4. Define planning. Discuss the various kinds of planning for an organization.
- 5. Explain the process of decision making. What are various types of decisions ?

UNIT – III

- 6. What is organisational structure ? Explain its types and benefits.
- 7. Define the significance of leadership. Explain *two* theories of leadership in detail.

UNIT – IV

- 8. Discuss the purpose of management control. Describe the importance and characteristics of management control for an organization.
- 9. Elaborate the concept of resistance to control. Explain the need for controlling.

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