Roll No. .

57515

B.B.A. 2nd Semester (N.S.) 2014-17

Examination-May, 2015 Organizational Behaviour

Paper-BBAN-205

Time: 3 hours

Max. Marks: 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note: There are two sections. Section-A comprises of eight short answer type questions, which is compulsory. Section-B consists of eight questions (two questions from each unit). You are to attempt four questions, selecting one from each unit. All questions carry equal marks.

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(1)

[Turn Over

Section-A

- 1. Describe the following:
 - (a) Scientific management
 - (b) Cognitive learning
 - (c) Figure-ground principle
 - (d) Hawthorne studies
 - (e) MBTI
 - (f) ERG-theory
 - (g) Fish bowling
 - (h) Occupational stress

Section-A

Unit-I

2. Why is Fayol considered father of modern management? What are key principles of Fayol?

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(2)

3. Elaborate on the challenges of organizational behaviour.

Unit-II

- Discuss the role and application of perception in organizations giving suitable example.
- 5. Explain the term 'attitudes' and 'values'.
 What are the components of attitudes? How are they formed?

Unit-III

- 6. What is team building? How can individuals be developed into effective team players?
- 7. Why do inter-group conflicts arise? What are their consequences? How would you prevent such conflicts in an organization?

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Unit-IV

- 8. How is it possible for an organization to achieve both greater differentiation and more effective integration?
- 9. Write a detailed note on stress management.

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