Roll No.

57015

B.B.A. 2nd Semester

(N.S.) 2011-12

Examination-May, 2013

Organisational Behaviour

Paper-Bba-205

Time: 3 hours

Max. Marks: 80

Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard will be entertained after the examination.

Note: The question paper is divided in two sections. Section-A comprises eight short answer type questions which are compulsory and carry two marks each. Answer to these questions should not exceed 50 words. Section-B comprises 8 questions (2 questions from each unit). The candidates are required to attempt four questions selecting at least one question from each unit. All questions carry equal marks.

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Section-A

- 1. (i) Define a strategic business unit.
 - (ii) Describe group think syndrome
 - (iii) What is paternalistic leadership?
 - (iv) What is a grapevine? Give examples
 - (v) Explain need-based conflict,
 - (vi) What is operant conditioning?
 - (vii) Discuss equity theory.
 - (viii) Define charismatic power.

Section-B

Unit-I

- 2. Why is the study of organizational behaviour necessary for a management student? Explain giving suitable examples.
- Discuss the emerging trends and profiles of present day work force.

Unit-II

- How would you distinguish between the process theories and content theories of motivation.
- 5. Write short notes on the following:

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- (a) Types of learning
- (b) Factors influencing the perceptual process

Unit-III

- 6. Explain why people tend to form groups? Is it not possible to survive without forming groups?
- 7. Discuss the role of power and politics in organizational behaviour.

Unit-IV

- 8. Discuss how an organization can create a term culture. What are the areas that an organization should change while endeavouring for a team culture?
- Write short notes on the following:
 - (a) Matrix organization
 - (b) Degree of decentralization.

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