

Roll No. ....

**57514**

**BBA 2nd Semester (N. S.) 2014-17  
Examination – April, 2018**

**COMPUTER APPLICATIONS IN MANAGEMENT**

**Paper : BBAN - 204**

*Time : Three Hours ]*

*[ Maximum Marks : 50*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** All question of Section A are *compulsory*. Attempt any **4** questions from Section B, selecting at least *one* question from each Unit. All questions carry equal marks.

**SECTION – A**

**1. Write short note on :**

- (i) Firewalls
- (ii) Output devices

57514-3,100-(P-3)(Q-9)(18)

P. T. O.

(iii) Web browsers

(iv) TPS

(v) Search engines

### SECTION – B

#### UNIT – I

2. Define the terms hardware and software. Describe the functions of the various basic flowcharting symbols.
3. What is computer network ? Discuss types and criteria for classification of computer network.

#### UNIT – II

4. How computers are helpful for medical field in improving its services to the society ?
5. Discuss internet applications in business. Explain the advantages and disadvantages of internet.

#### UNIT – III

6. Define data. Explain why data mining is often useful in making business decisions.

7. Explain the relationship and difference between transaction processing system and office automation system.

#### UNIT – IV

8. What is multimedia ? Discuss the types and uses of multimedia.
9. How to use Multimedia for Business Marketing ?

---

<http://www.HaryanaPapers.com>

Whatsapp @ 9300930012

Your old paper & get 10/-

पुराने पेपर्स भेजे और 10 रुपये पायें,

Paytm or Google Pay से